

ST. JOSEPH'S COLLEGE OF LAW

#18, Residency Road, Bengaluru – 560025

Mid-Term Examinations – November 2025

II BBA LLB

Subject: Business Communication

Max Marks: 10

Time: 1 Hour

Instructions:

1. Answer any essay questions from Part A and any short note questions from Part B.
2. Essay-type question carries 7 marks, and the short note question carries 3 marks.

PART A

7 x 1 = 07

1. Explain the psychological barrier of communication with examples.

Or

2. Elaborate on the prerequisites of good communication with examples.

PART B

3 x 1 = 03

3. Briefly explain the importance of communication in business.

Or

4. Write a short note on public relations.