ST. JOSEPH'S COLLEGE OF LAW

#18, Residency Road, Bengaluru - 560025

Internal Assessment Examinations – JUNE 2023

Subject: International Business

Class: 2 B.COM LLB/2 BBA LLB

Max Marks: 10

Time: 1 Hr

Instructions:

- Answer any one essay type question from Part A and any one short note question from Part B.
- Essay type question carries 7 marks and the short note question carries 3 marks.

Part A

 $7 \times 1 = 07$

1. What are the approaches of international business?

Or

2. Briefly explain the factors influencing the international business environment.

Part B

3x 1 = 03

1. Write a short note on features of internation business.

Or

2. Write a short note on state trading corporation.