



**ST. JOSEPH'S COLLEGE OF LAW**  
#18, Residency Road, Bengaluru – 560025

**Question Paper**  
**Internal Assessment Examinations- January 2023**



**Subject: Managerial Economics      Class: I BBA**

**Max Marks: 10**

**Time: 1 Hr**

**Instructions:**

1. Answer any one essay type questions from Part A and any one short note questions from Part B.
2. Essay type question carries 7 marks and the short note question carries 3 marks.
3. Black / Blue dot pen to be used to write the examinations.

**Part A**

**7x 1= 07**

1. Explain the scope of Managerial Economics, stating its meaning.

Or

2. Explain the Law of Demand.

**Part B**

**3 x1= 03**

3. Principle of Discounting

Or

4. Market Demand