

ST. JOSEPH'S COLLEGE OF LAW

#18, Residency Road, Bengaluru – 560025

Internal Assessment Examinations- March 2022

Subject: Business Communication

Class: II BBA LLB

Max Marks: 10

Time : 1 Hr

Instructions:

1. Answer any one essay type question from Part A and any one short note question from Part B.
2. Essay type question carries 6 marks and the short note question carries 4 marks.

Part A

6x 1= 06

1. Mention and explain the various objectives of business communication.

Or

2. What are the various barriers of communication and how to resolve them?

Part B



4 x1=04

1. What are the advantages of written communication?

Or

2. Explain Berlo's Model of communication.